

Rules of Personal Data Protection

I. Basic Provisions

The rules of personal data protection are prepared by the personal data controller (hereinafter referred to as the "Controller") in order to fulfill the obligations to inform Users (hereinafter individually referred to as "Data Subjects") as data subjects about the circumstances of processing their personal data in accordance with Article 13 of the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, the General Data Protection Regulation.

II. Definitions

Regulation - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

Personal data - information about an identified or identifiable natural person, whereby an identifiable natural person is one who can be identified, directly or indirectly, based on the given data.

Controller - KISSES PLUS s.r.o., Molitorovská 324/9, 10000 Prague, ID: 02795744, the controller of personal data, who determines the purposes and means of processing personal data.

Website - the website located at: www.apartmany294.cz.

Data Subject - a natural person who can be identified, directly or indirectly, based on personal data.

User - a natural person who uses the website and who is a data subject within the meaning of the Regulation.

Processor - a company that processes personal data on behalf of the Controller.

Operator - in this case, the Controller.

III. Information on the Processing Activities of Personal Data

1. Cookies

1.1. Within the website, the system utilizes analytical and marketing tools from third parties, which evaluate the behavior and actions of the User on the website using small data files called cookies. The purpose of using these tools is to analyze the User's use of the website and improve the User's comfort while using the website.

1.2. The operation of the used tools is technically handled through cookies, which are received by the User's device. Refusing a particular tool means rejecting the cookie used by that tool.

1.3. The use of cookies can be adjusted using the web browser. Most web browsers accept cookies by default browser settings. The User can reject cookies or set the usage of only certain cookies through the web browser.

1.4. The legal basis for the processing is the legitimate interest of the Controller, consisting of analytical or statistical evaluation of the website's operation.

1.5. The processing duration of a cookie extends throughout the period in which the cookie is stored on the User's computer until its removal or expiration.

1.6. Internal recipients of personal data are employees of the Controller. External recipients of personal data are external providers of marketing and analytical tools, who act as processors of personal data.

2. Inquiry and Contact Forms

2.1. By checking the box on the form that says "I agree to the processing of personal data," the user confirms that they are aware that they are voluntarily giving consent to the processing of their personal data, including:

All the information entered into the form (such as email, name, surname, phone number, etc.);

For the purpose of marketing activities by the controller, including sending commercial communications exclusively related to the services or products of the controller;

For a period necessary but not exceeding 2 years from the date of submission;

They are aware that the consent to the storage and processing of data, granted in accordance with the Personal Data Protection Act and the Act on Certain Services of the Information Society, is purely voluntary, and they can withdraw their consent at any time in accordance with Article IV of these rules for the protection of personal data, with the withdrawal of consent to be made in writing to the controller.

IV. Data Subject Rights

The data subject has the right to:

Request access to their personal data from the Controller,

Object to the processing of their personal data,

Rectify their personal data,

Erase their personal data,

Restrict the processing of their personal data,

Data portability to another controller,

Lodge a complaint with the Office for Personal Data Protection if they believe that the Controller is processing their personal data in violation of the Regulation.

V. Conditions of Personal Data Processing

The Controller is authorized to process personal data of users through its authorized employees or through a processor of personal data.

Personal data is processed in the form of electronic databases stored on secure data repositories.

There will be no automated decision-making or profiling with legal effects for the user in the processing of their personal data.

The operator does not transfer users' personal data to third countries or international organizations.

VI. Final Provisions

By continuing to use the website, the data subject expresses their voluntary, informed, and unambiguous consent to the processing of their personal data according to these rules of personal data protection and confirms that they have been properly informed about the processing of personal data.

The Controller is entitled to unilaterally amend these rules of personal data protection in accordance with applicable legislation, and the data subject, by using the website, expresses their agreement with this authorization.

The rules of personal data protection are issued in electronic form and are accessible on the website.

The rules of personal data protection enter into force on May 25, 2018.